

Sponsorship

Sponsorship of DUX 2005 demonstrates that your organization understands the impact user experience has on business success and identifies your organization as a leader in supporting the development of the practice of designing for user experience. These impressive facts will be promoted throughout the conference to approximately 450 attendees, including many of the leading practitioners in the multidisciplinary, user experience field.

We most strongly encourage general financial sponsorship of DUX 2005.

Acknowledgement of general financial sponsorship of DUX 2005 includes:

- Prominent display of your organization's logo on conference sponsorship banners
- Your organization's logo on the DUX 2005 Web site, linked to your Web site.
- Acknowledgment of your sponsorship in conference publications distributed worldwide
- Special acknowledgement at selected points during the conference
- One or more complimentary conference registrations
- Invitations to special conference events

Sponsorship can also be targeted at specific events, services, or offerings, including:

- Conference receptions.
- Shuttle buses to and from the conference hotel.
- Give-aways developed by your company.

Our Sponsorship Chairs will work with you to tailor sponsorship opportunities and acknowledgement of your sponsorship to fit your requirements

Contact the Sponsorship Chairs at sponsorship@dux2005.org with your ideas for supporting DUX 2005 and for highlighting your participation.